Texas Paralegal Journal

MEDIA KIT
The Texas Paralegal Journal is published by the Paralegal Division (“PD”) of the State Bar of Texas. The State Bar of Texas was the first bar association in the United States to create a separate division for paralegals, and PD has been in existence since October, 1981.

Membership in PD is limited to paralegals who have demonstrated a certain level of professional competence, either by years of experience, completion of a qualified educational program, or by examination and certification. Interest in paralegal education and certification continues to grow, not only in Texas but nationwide, and PD has taken an active role in promoting the establishment of standards for the profession.

Subscribers to TPJ include experienced paralegals, attorneys, law firms, libraries, and professional educators. Additionally, TPJ has a web site on the World Wide Web with full-text coverage of each issue of TPJ, as well as the opportunity for advertisers to advertise nationwide on the Web.

PD has published the TPJ in its magazine format since 1995. Its goal is to provide an attractive, interesting and educational publication which gives its subscribers
what they want most—information! Advertising is an important part of the information that paralegals need and want. In most cases, the paralegal is the one who determines what vendors are used for copying, document retrieval, litigation support, and other services used by legal professionals. What better way to increase your visibility with the professionals who need it most but by advertising in their own professional publication.

The magazine has not only provided its members with the information they want and need, but it has also sparked an increase of interest in PD itself. Coupled with the magazine and its sister web site newsletter, and the increase in Continuing Legal Education programs available to its members, PD anticipates a tremendous growth in its membership in years to come.
For more information on advertising in TPJ, or to place an ad, contact the Paralegal Division, P.O. Box 19163, Amarillo, Texas 79114.

Or call (806) 443-2209. E-mail PD@txpd.org

**MECHANICAL REQUIREMENTS**

*Trim Size*

8-1/2” × 11” (width × height)

*Ad Specifications*

Application files zipped or stuffed are our printer’s first choice:

(MAC or PC Files Accepted)

Quark Express

Photoshop

Adobe Illustrator

Freehand

Adobe Pagemaker

Adobe InDesign

Adobe Acrobat PDF & EPS files are acceptable as long as they are saved correctly (high-resolution) with the fonts turned to outlines and images embedded.