

Texas Paralegal Journal

PAYMENT

All first-time advertisers must make payment for first insertion at the time advertising materials are submitted. All accounts are due and payable within 30 days from invoice date.

GENERAL RATE POLICY

Advertisers will be guaranteed their contract rates for duration of their contracts. Advertisers will be short-rate billed if the contract has not been earned up to the date of cancellation, or if payment is not received within 30 days of invoice date. Cancellations are not accepted after published closing dates.

DISCOUNTS

Agency, 15%. Prepayment of full amount, 2%.

ADVERTISING RATES

	1X	2X	3X
<i>Black & White</i>			
Full	\$480	\$450	\$445
Half	\$320	\$300	\$290
Third	\$200	\$190	\$185
<i>Color</i>			
Back Cover	\$880	\$855	\$845
Inside Front/Back Cover	\$800	\$770	\$740
Full	\$720	\$695	\$685
Half	\$560	\$545	\$535
Third	\$440	\$430	\$425

Join as a Sustaining Member and receive a free web site ad. Membership information can be located on the Division's web site at www.txpd.org

CLOSING DATES

Issue	Space	Artwork
Summer	May 25	May 29
Fall	August 1	August 4
Winter	Dec. 10	Dec. 14

DISPLAY ADVERTISING ORDER

Company Name _____

Product Advertised _____

Billing Address _____

State _____ Zip _____ Phone _____

Fax _____ E-mail _____

Number of Issues

Summer Fall Winter

Type of Ad

B&W Color

Ad Size (see Media Kit for dimensions and mechanical requirements)

Back Cover Inside Front/Back Cover
 Full Page Half-Page
 Third-Page Website Classified

By (signature) _____ Date _____

Return to *Texas Paralegal Journal*
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